



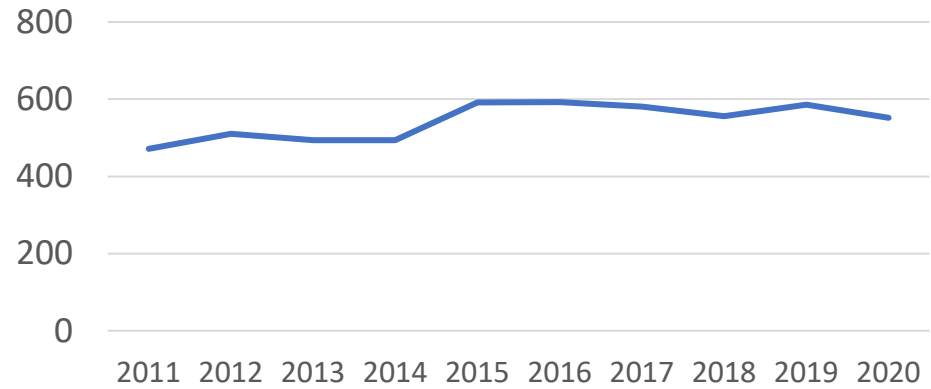
**THE WEST AFRICA PROPERTY INVESTMENT (WAPI)
VIRTUAL SUMMIT 2020**

**The Hotel Market in West Africa:
Evolution and Post-Pandemic Recovery**

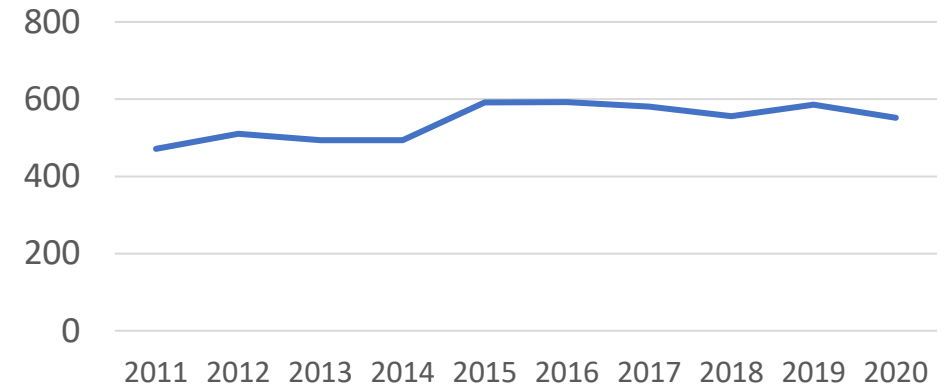


**Presented by Trevor Ward,
W Hospitality Group, Lagos**

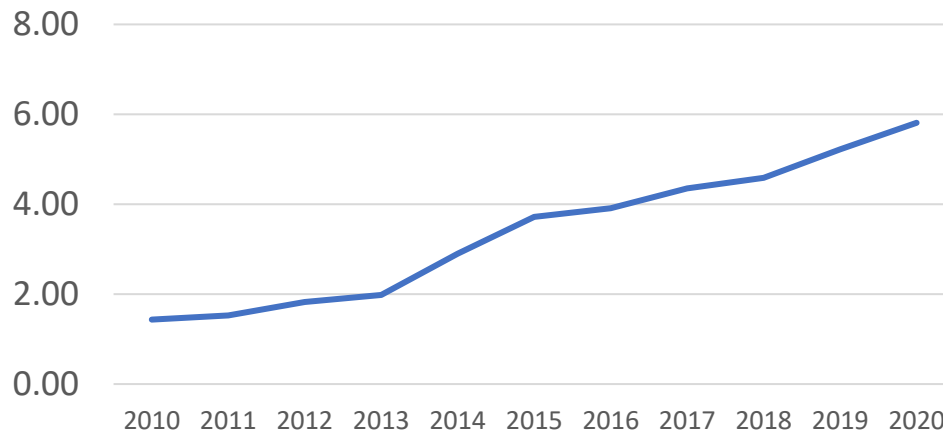
Cote D'Ivoire Exchange Rate (CFA/USD)



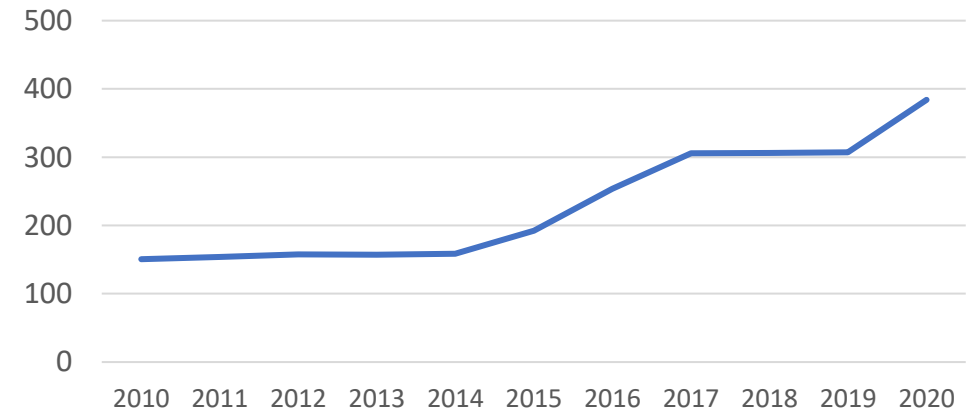
Senegal Exchange Rate (CFA/USD)



Ghana Exchange Rate (GHC/USD)



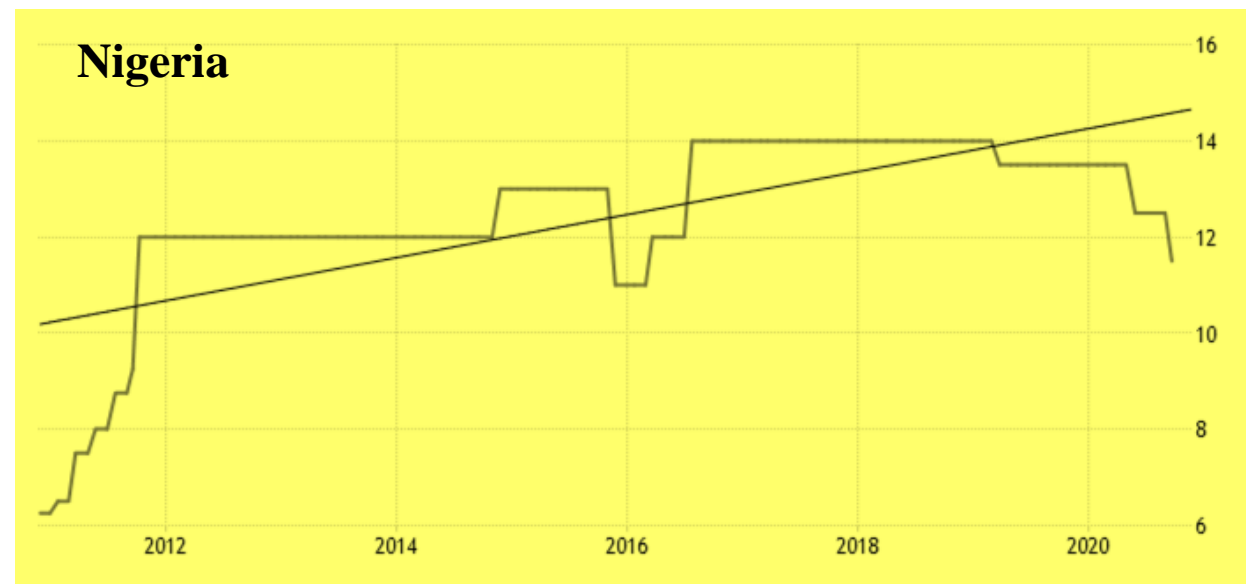
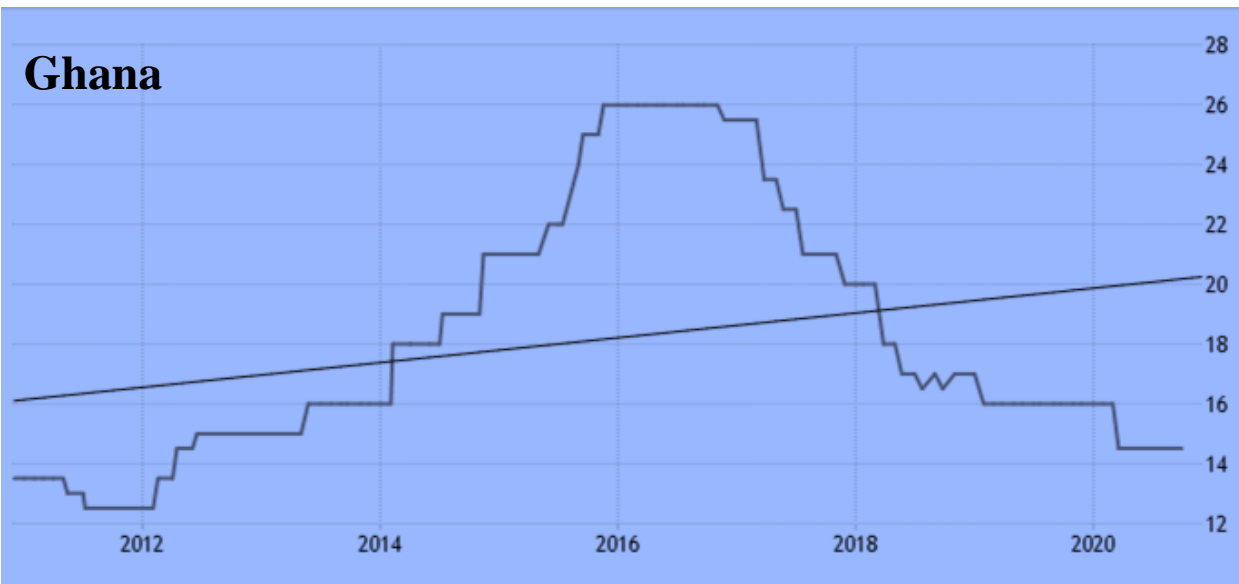
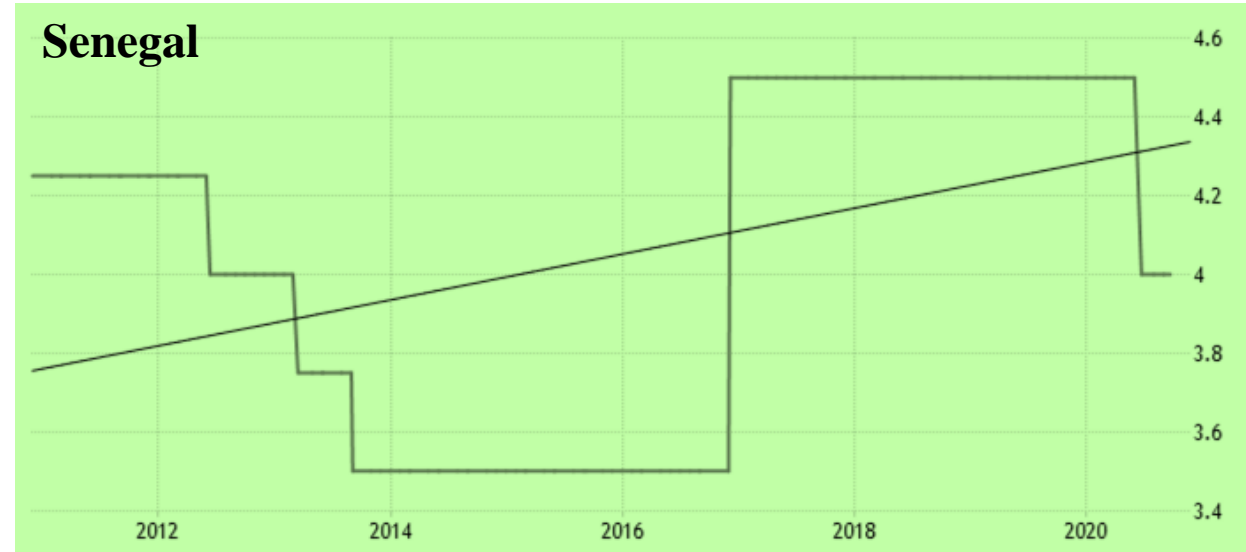
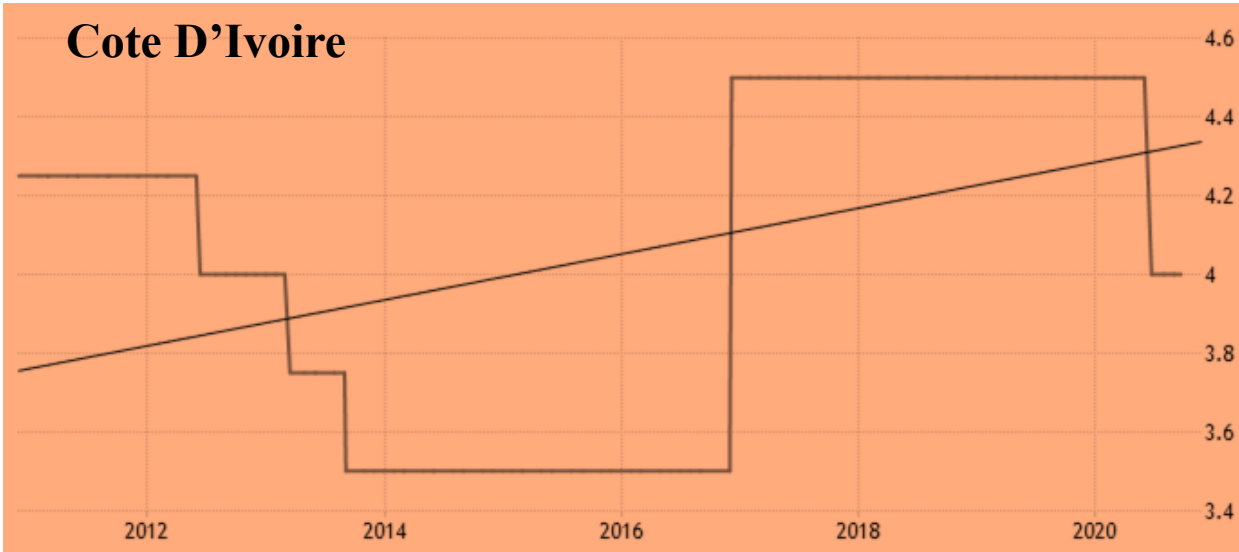
Nigeria Exchange Rate (NGN/USD)



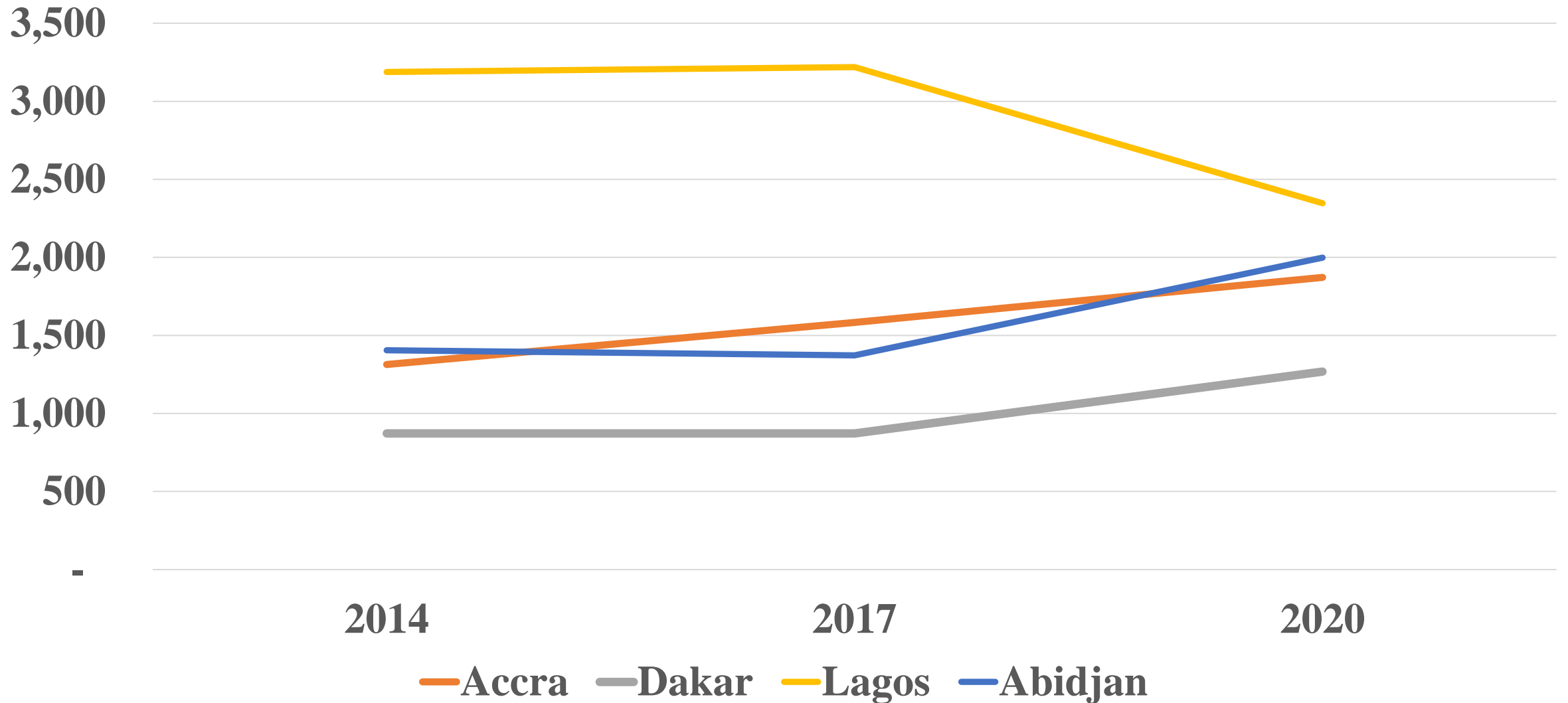
Interest Rates (%)

2012 – 2020

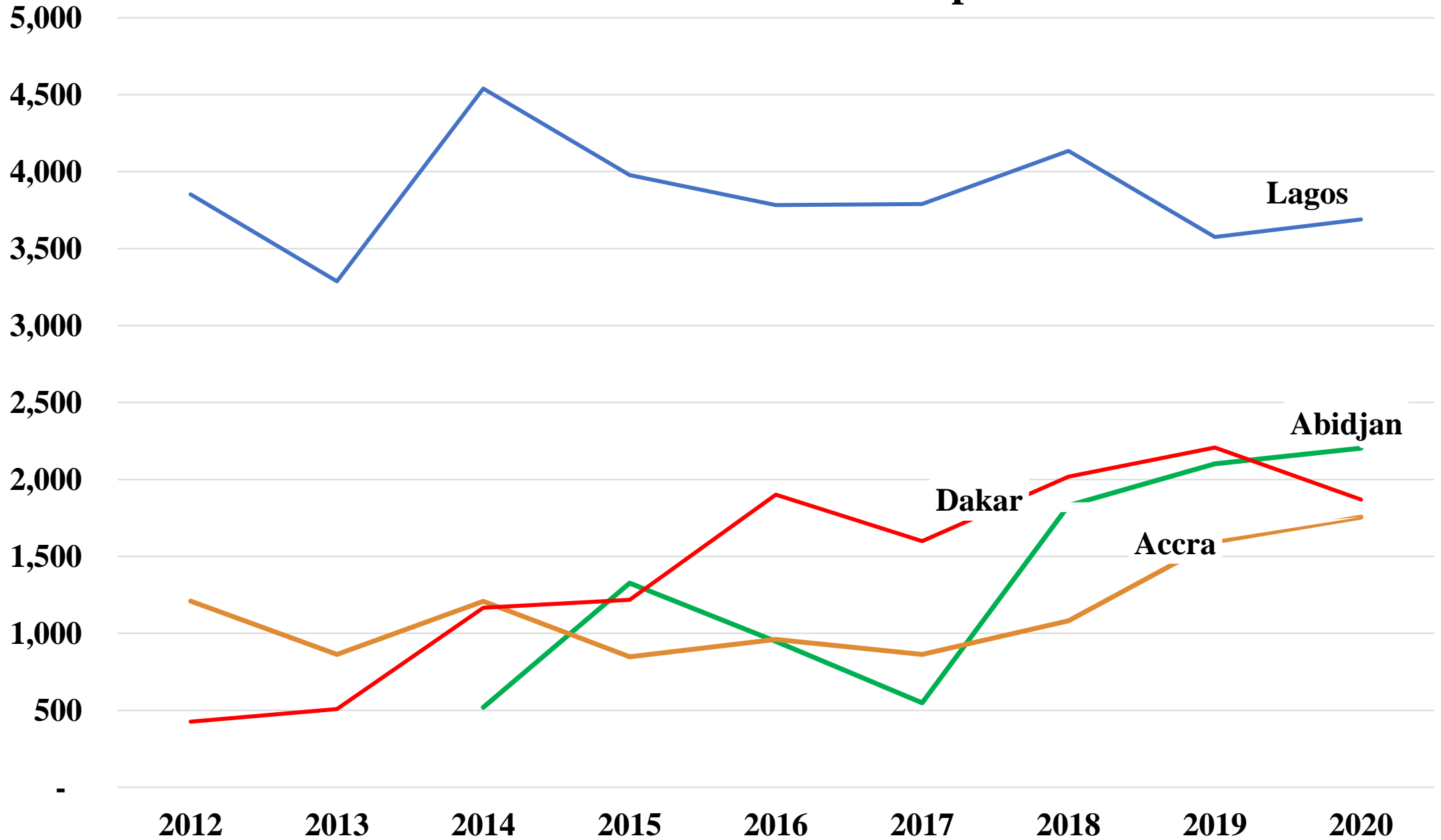
Source: www.tradingeconomics.com



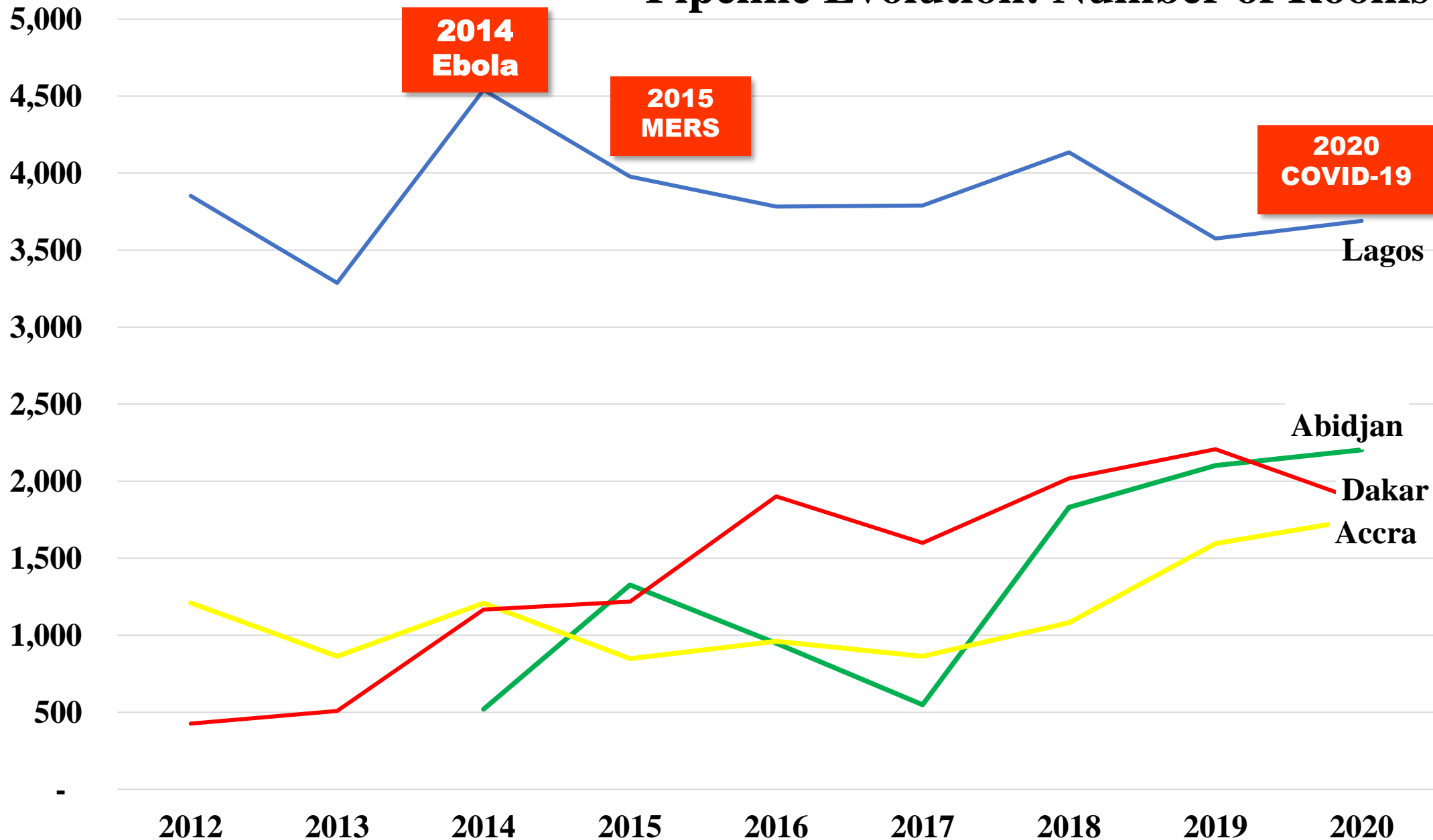
West Africa Hotel Market Existing Branded Room Supply



West Africa Hotel Market Pipeline: Number of Rooms

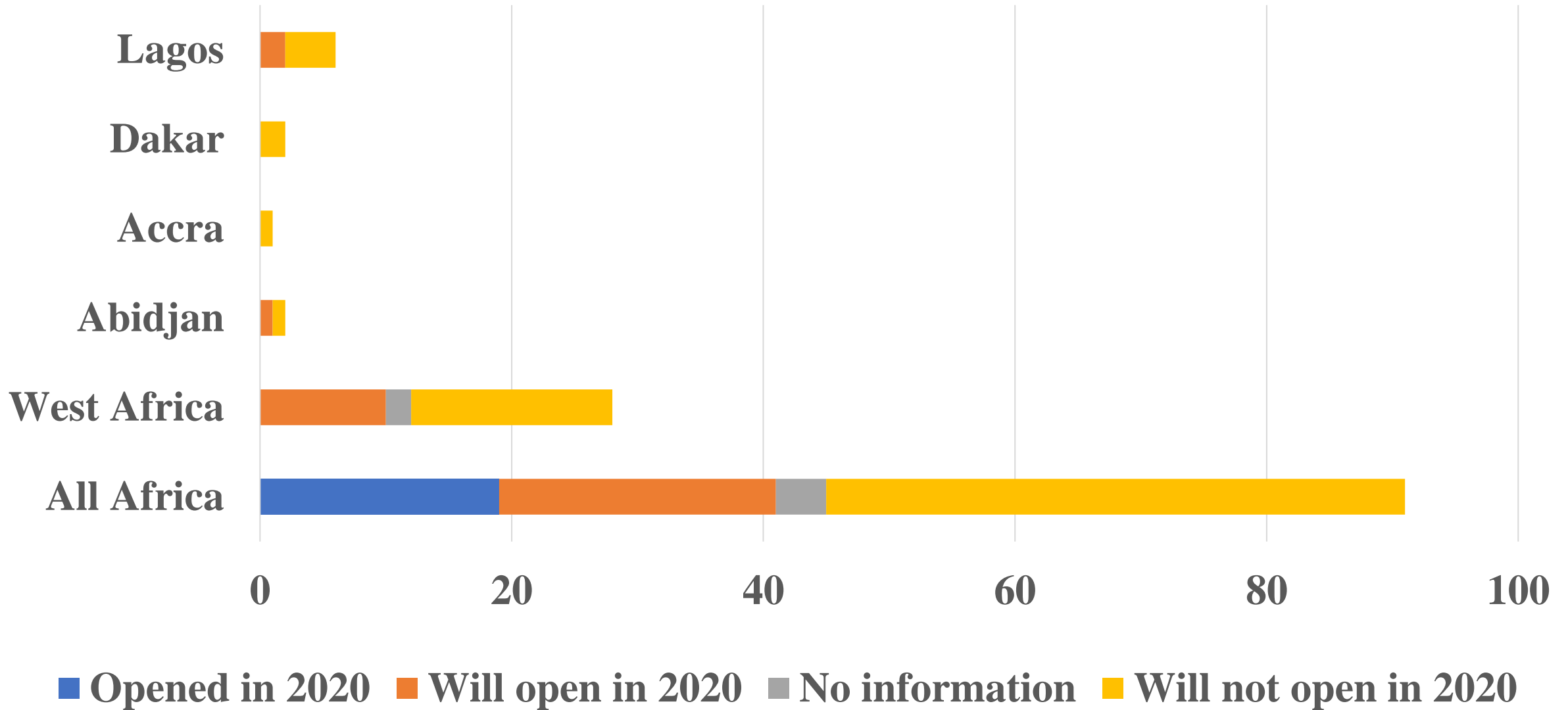


West Africa Hotel Market Pipeline Evolution: Number of Rooms



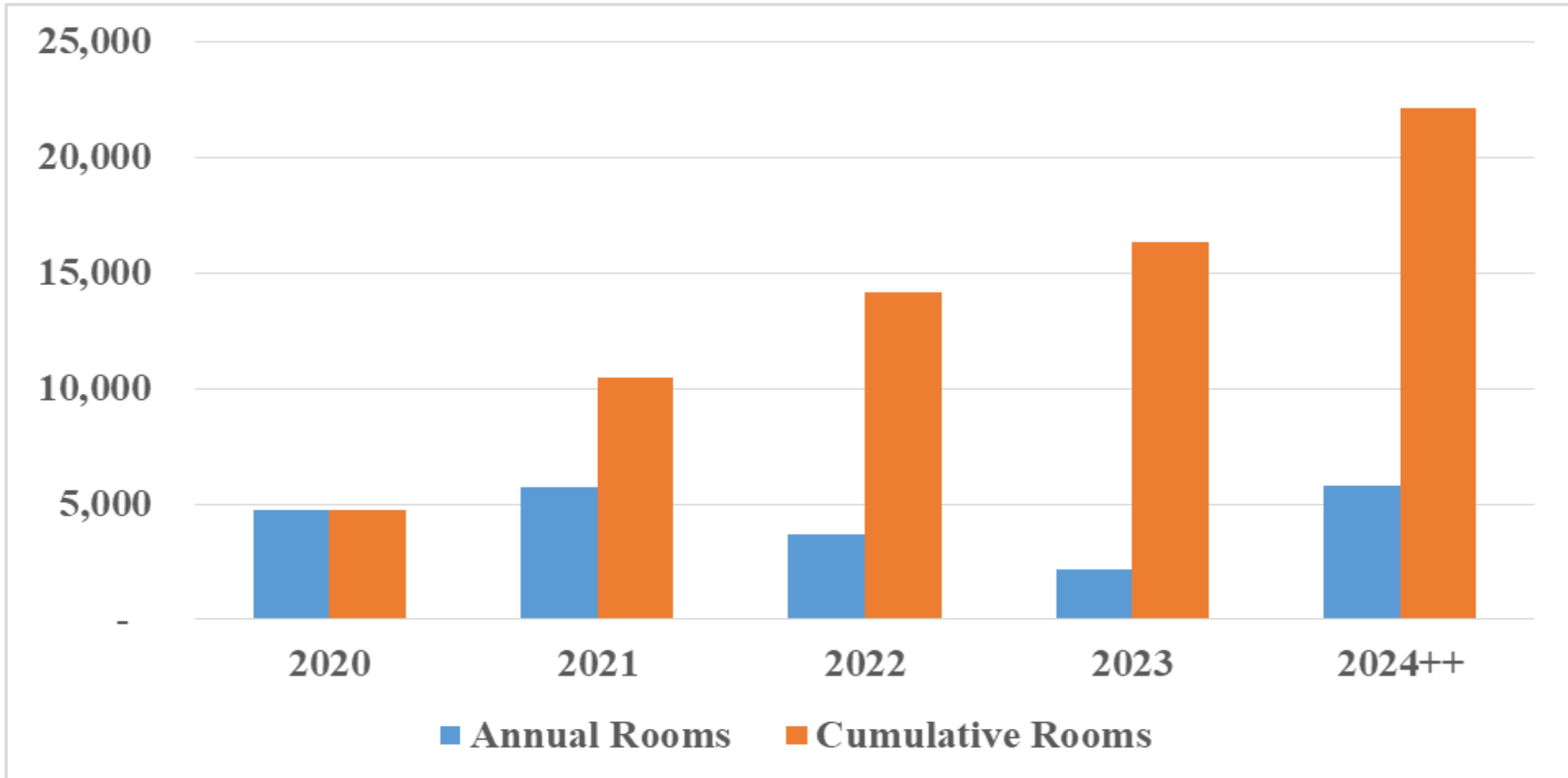
West Africa Hotel Market

2020 Projected Openings: Number of Hotels



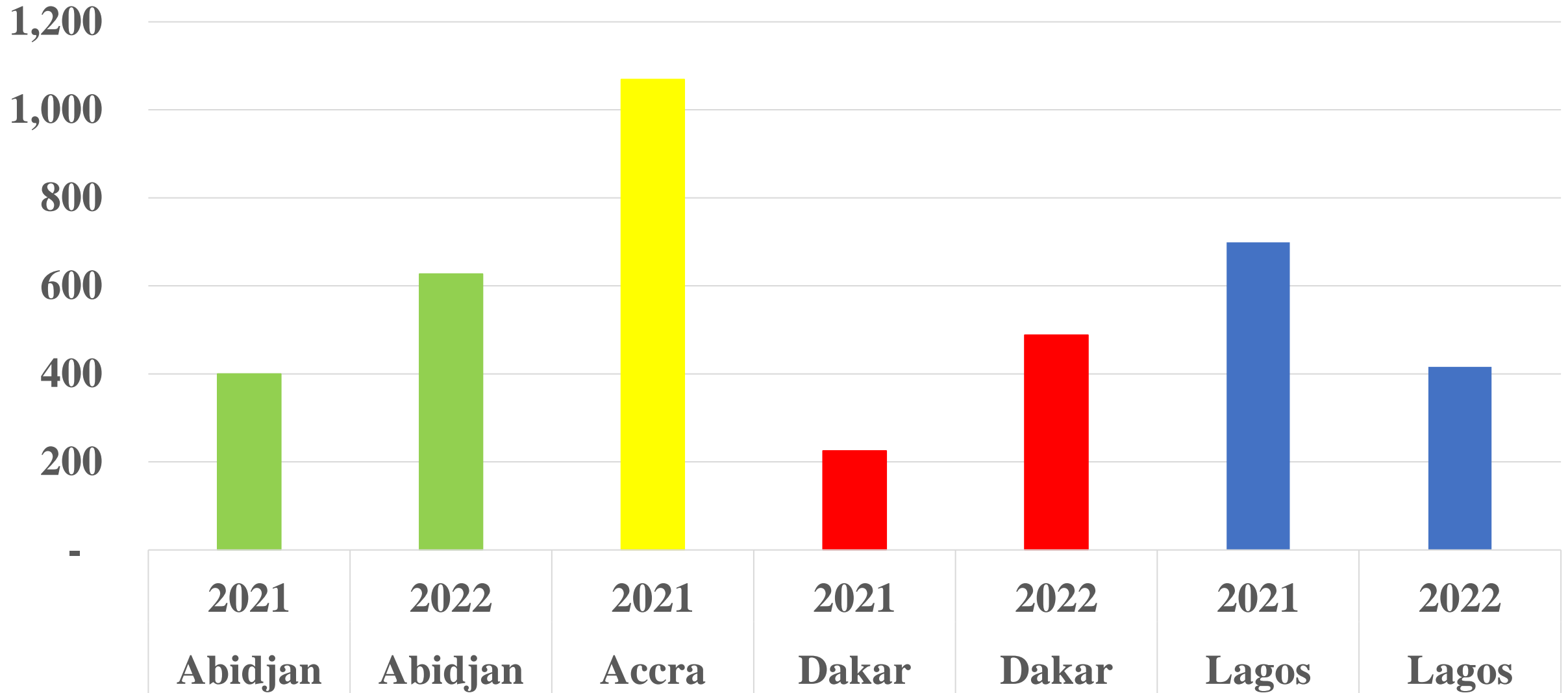
West Africa Hotel Market

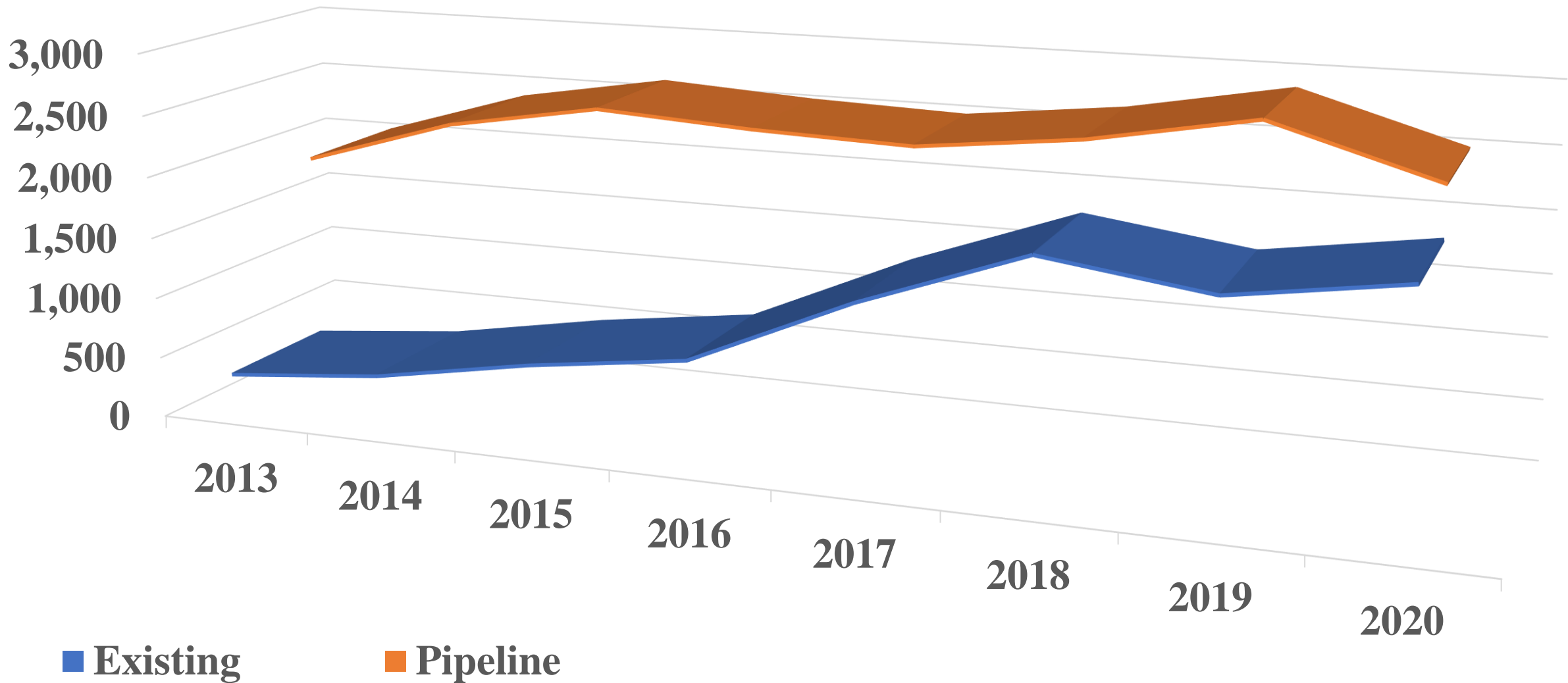
Pipeline Projected Openings: Number of Rooms by Year



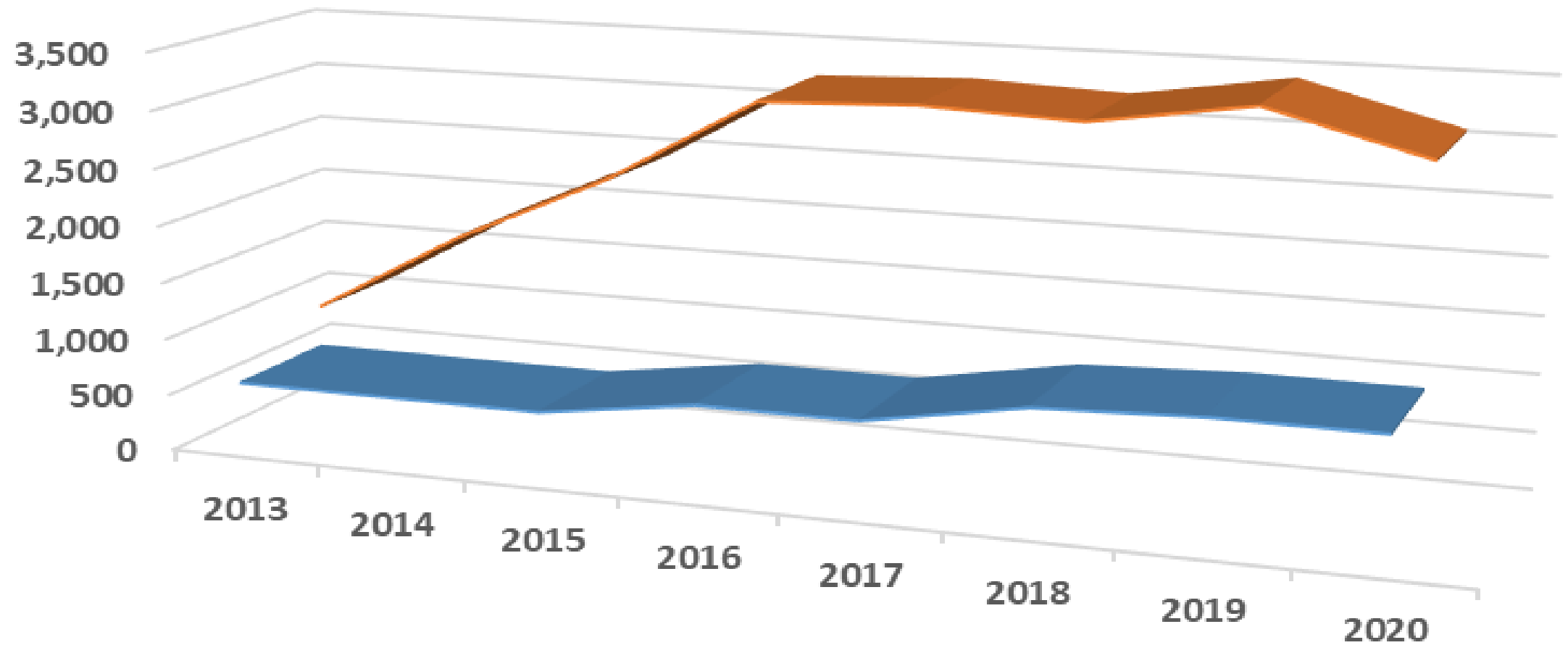
West Africa Hotel Market

Pipeline Projected Openings: Number of Rooms by City





Existing and Pipeline (Rooms)





Andrew McLachlan
MD- Development Sub-Saharan Africa



Ramsay Rankoussi
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in conversation with:
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